

# Curriculum Vitae

(Updated January 2014)

# Johanna Palmberg, Ph.D. in Economics

Research director, Entreprenörskapsforum  
Research fellow, Royal Institute of Technology

## CONTACT INFORMATION

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The Royal Institute of Technology; Center of Excellence for science and Innovation Studies (CESIS), Lindstedtsvägen 30, vån. 6100 44, Stockholm, Sweden, [cesis.kth.se](http://cesis.kth.se)

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## WORK HISTORY

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**Research Director**, Swedish Entrepreneurship Forum, Stockholm.

Responsible for Philanthropic Forum, Scientific Forum, and Young Scientific Forum.

**Research Coordinator**, Centre of Excellence for Science and Innovation Studies (CESIS) <http://www.cesis.se/> at the Royal Institute of Technology (KTH) and Jönköping International Business School (JIBS).

**Research Fellow** (the Ratio Institute): 2011-2012

Responsible for Ratio's bi-weekly research seminar; doctoral scholarship to George Mason University; Ratio's working paper series, organizer of Ratio's Young Social Science Colloquium "Corporate Governance and Property Rights", August 9-11, 2012.

**Program Coordinator** (JIBS): 2010-2011

Responsible for Bachelor program in Economics (International and Economic Policy Program), Master program in Economics and Finance, and Master program in Economics and Management of Entertainment and Arts.

**Research Assistant**, (JIBS), Sweden: 2004-2006

## ACADEMIC QUALIFICATIONS

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**PhD in Economics**, 2010, JIBS, Sweden

Title of Dissertation: *Family Ownership and Investment Performance*

Supervisors: Professor Per-Olof Bjuggren (main), Associate Professor Dan Johansson and Professor Charlie Karlsson.

**Master of Economics and Business Administration** (4 years, 180 ECTS), 2005, JIBS.

**Economic History**, (1 year, 60 ECTS), Lund University

**Economics**, (1 semester 30 ECTS), Kristianstad University

## JOURNAL PUBLICATIONS

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- 2013 Spontaneous Orders and the Emergence of Economically Powerful Cities *Cosmos & Taxi*, Vol. 1(1), p. 21-29.
- 2013 Foreign Direct Investors as Change Agents: The Swedish Firm Experience, Co-authored with Kathy Fogel, Wayne Lee and Kevin Lee, in *Corporate Governance: An International Review*", Vol. 21 (6), 516–534.
- 2012 The Performance Effects of Corporate Board of Directors, *European Journal of Law and Economics*, forthcoming (doi 10.1007/s10657-012-9369-5).
- 2012 Inherited Corporate Control and Investment Performance, Co-authored with Johan Eklund and Daniel Wiberg, *Small Business Economics Journal*, vol. 41 (2), p. 419-431.
- 2010 The Impact of Vote Differentiation on Investment Performance in Listed Family Firms, Co-authored with Per-Olof Bjuggren, *Family Business Review* vol. 23(4), p. 327-340.
- 2009 Ownership Structure, Board Composition and Investment Performance, Co-authored with Johan Eklund and Daniel Wiberg, *Corporate Ownership & Control*, vol. 7 (1), p. 120 – 130.

## PUBLICATIONS IN EDITED BOOKS (PEER-REVIEWED)

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- 2012 Spatial Concentration in the Financial Industry, in *Advances in Austrian Economics*; vol. 16, *The Spatial Market Process*, (Ed.) Andersson D., Emerald.
- 2010 Corporate Governance in Swedish Banks, *Corporate Governance in Banks: Anti-Crisis Paradigms*, (eds.) Kostyuk, A., Virtus Interpress, Ukraine.
- 2010 Household Migration and the Attractiveness in Consumer Service Supply, in *Entrepreneurship and Development - Local Processes and Global Patterns*, (Eds.) Johansson, B., Karlsson, C., and Stough, R., E. Elgar Publ. Cheltenham, UK, Northampton, MA, USA. (Co-authored with Charlotta Mellander).
- 2009 A Contractual Perspective of the Firm with an Application to the Maritime Industry, in *The Modern Firm, Corporate Governance and Investment*, (Eds.) Bjuggren P.O., and Mueller D., Edgar Elgar, Cheltenham, UK, Northampton, MA, USA. (Co-authored with Per-Olof Bjuggren).

## REPORTS

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- 2013 Riskkapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan? (Co-authored with Dan Johansson and Anders Bornhäll).
- 2005-2006 *Den svenska sjöfartsnärings ekonomiska och geografiska nätverk och kluster*, (2006), JIBS (Co-authored with Börje Johansson and Charlie Karlsson)

## MODERATOR

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- 2013 Lansering; Ett givande givande, Entreprenörskapsforum.
- 2013 *Nya spelregler för filantropi*, Entreprenörskapsforum.
- 2013 *Filantropi – framtidens finansiering av kultur?* Entreprenörskapsforum and Kulturbrygga.
- 2013 *Generationsskifte i näringslivet*, Entreprenörskapsforum
- 2013 *Green Tech in Investor's Interest*, Entreprenörskapsforum and CESIS, KTH.
- 2013 After firm failure: what can we learn?, Entreprenörskapsforum
- 2013 *En hållbar framtid – Hur främjar vi grönt entreprenörskap?*, Entreprenörskapsforum and CESIS, KTH.

## **MEDIA AND EXTERNAL SPEECHES**

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2013	Medverkande i <i>Hultling i P4</i> – samtal om filantropi och välgörenhet.
2013	Medverkande i seminariet ”Från ung kreatör till big business”, Nordiska Ministerrådet.
2013	Presentation: Riskkapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan? Organizer: TIPT-projektet, JIBS.
2012	Presentation: CESIS –Centre of Excellence at Reglabs Forskarforum, Örebro.
2012	Presentation: The Performance Effect of Corporate Board of Directors, Gothenburg University
2012	Presentation: The Swedish Corporate Governance Model, Finance Department at University of Arkansas
2012	Presentation: The Performance Effect of Corporate Board of Directors, Hanken, Finland.
2011	Presentation: Påverkar oberoende styrelse ledmöter företagets ekonomiska resultat? Styrelseakademien, Stockholm.
2006	Reportage: Dagens Industri, April 2006. Intelligent Logistik.
2005	Key-note presentation: Världssjöfartens Dag, Keynote Speaker, Gothenburg, Sweden.

## **TEACHING**

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### *Courses taught at JIBS, Jönköping, Sweden*

2009-2012	Advanced Industrial Organization
2010	Creative Industry Organization
2009-2010	International Management and Financial Investments
2009-2010	Industrial Organization
2007-2010	Economics and Foreign Trade (Lectures in Swedish)
2008-2009	Advanced Econometric Analysis
2006-2008	Principles of Macro Economics
2006	Intermediate Micro Economics; Transport Economics (Lectures in Swedish)

Supervisor of Bachelor and Master Theses in Economics.

Deputy Supervisor for PhD. Candidate Louise Nordström, JIBS.

### *Courses taught at The Royal Institute of Technology (KTH), Stockholm, Sweden*

2012-2013	Corporate Finance and Markets I
2012	Corporate Finance and Markets II
2012	Managerial Economics
2009	Financial Investments

Supervisor of Master Theses in Economics.

## **RESEARCH GRANTS AND SCHOLARSHIPS**

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2013	Smelink – research grant for the project “External Financing of Family Firms”.
2013	CESIS research grant 200 000 SEK
2011	CeFEO grant for international visits for PhD Candidates and Young Researchers, for one month’s visit at Sam M. Walton College of Business, University of Arkansas.
2011	Linnaeus-Palme Scholarship for visit to Jiao Tong University - Antai College of Management & Economics, Shanghai, China.
2009-2010	Förenings sparbanken’s Research Foundation, Scholarship for PhD-studies. Awarded two consecutive years.
2009	CESIS (Centre of Excellence for Science and Innovation Studies). Research grant for studies at University of Vienna, Austria.
2007	Sparbanksstiftelsen Alfas internationella stipendiefond för Högskolan i Jönköping, May 2007. Research grant for studies at George Mason University, Fairfax, USA.

2006 The Ratio Institute, Stockholm, December 2006. Research grant for one semester of graduate studies at George Mason University, Fairfax, VA, USA.

#### **INTERNATIONAL EXPERIENCE/EXCHANGE**

2013 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.

2012 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.

2011 Jiao Tong University - Antai College of Management & Economics, Shanghai, China. Guest researcher, three weeks.

2009 Guest/Affiliated (Ph.D. instruction), Economics Department, University of Vienna, Vienna, Austria. 4 months.

2008 Guest/Affiliated (Ph.D. instruction) School of Public Policy and Centre for Public Choice, George Mason University (GMU), Fairfax, VA, USA. 6 months.

2002 Exchange student at Rheinisch-Westfaelische Technische Hochschule - Die RWTH Aachen. Courses in Business Administration and Finance and German language course (8 months)

1999 Language studies at American College, Dublin, Ireland. Exam: Cambridge Certificate in Advanced English (5 months).

#### **MEMBERSHIP AND ORGANIZATIONS**

Member of the network “Corporate Governance and Investments” chaired by Professor Dennis Mueller, University of Vienna, Austria.

Member of the “Nordic Corporate Governance Network” chaired by Professor Tom Berglund, Hanken Centre of Corporate Governance, Helsinki, Finland.

#### **ORGANIZATION OF WORKSHOPS**

Part of organizing committee

2013 Innovations, Entrepreneurial Universities and Economic Development, co-organized with Professor Martin Andersson, CIRCLE, Lund.

2012 Governance for Value Creation in Family Firms, co-organized with Professor Tom Berglund, Hanken Centre for Corporate Governance, Helsinki, Finland.

2012 The Ratio Colloquium for Young Social Scientists 2012; “Corporate Governance and Property Rights”, Stockholm.

2007 The Economics of the Modern Firm, JIBS.

2005 7th Workshop on Corporate Governance and Investment, JIBS.

#### **CONFERENCES**

2013	Family Business Academic Conference, National University of Singapore (NUS), Singapore
2012	Patent Statistics for Decision Makers Conference (OECD), Paris
	Governance for Value Creation in Family Firms, Helsinki
	The Ratio Colloquium for Young Social Scientists 2012; “Corporate Governance and Property Rights”, Stockholm
	Workshop on Corporate Governance, Copenhagen Business School, Denmark
	The 4 <sup>th</sup> Nordic Corporate Governance Network meeting, Reykjavik, Iceland
	Småföretagsdagarna, Örebro, Entreprenörskapsforum
2011	Board diversity and firm performance, Copenhagen Business School, Denmark
	3 <sup>rd</sup> Workshop of the Nordic Corporate Governance Network, Helsinki, Finland
2010	The 11 <sup>th</sup> Workshop on Corporate Governance and Investment, Barcelona, Spain
	The 2010 Ratio Colloquium for Young Social Scientists, Stockholm, Sweden

	EURAM, (European Academy of Management), Rom, Italy
	Transfer of Ownership in Private Businesses –European Experiences, Stockholm, Sweden
2009	EARIE (European Association for Research in Industrial Organization), Ljubljana Slovenia
	The 10 <sup>th</sup> Workshop on Corporate Governance and Investment, Copenhagen, Denmark
2008	The Fourth Annual Conference on Entrepreneurial Research, George Mason University, USA
	Corporate Governance and Fraud Prevention, George Mason University, USA
	The 11 <sup>th</sup> Uddevalla Symposium, Kyoto, Japan
	Social Change Workshop, The Institute for Humane Studies, Brown University, Providence, US
	The 9 <sup>th</sup> Workshop on Corporate Governance and Investment, Istanbul, Turkey
	SEA Conference 78 <sup>th</sup> Annual Meetings, Washington DC, USA
2007	The 8 <sup>th</sup> Workshop on Corporate Governance and Investment, Cambridge UK
	3rd Workshop on Family Firms Management Research, Jönköping, Sweden
	The 10th Uddevalla Symposium 2007, Uddevalla, Sweden
	The 2007 Ratio Colloquium for Young Social Scientists, Stockholm, Sweden
	European Association of Law and Economics, (EALE), Copenhagen, Denmark
	The Economics of the Modern Firm, Jönköping, Sweden
	SEA Conference 77 <sup>th</sup> Annual Meetings, New Orleans, LA, US
2006	The 7 <sup>th</sup> Workshop on Corporate Governance and Investment, Jönköping, Sweden
	The 9 <sup>th</sup> Uddevalla Symposium, GMU, Fairfax, VA, US
	Workshop on the Politics of Corporate Governance, Copenhagen, Denmark

## REFERENCE:

### **Börje Johansson**

Professor in Economics

Head of Department Economics, Jönköping International Business

School (JIBS), Jönköping

Center for Excellence for Science and Innovation Studies (CESIS), JIBS and The Royal Institute of Technology, Stockholm.

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