Since 1994 **Swedish Entrepreneurship Forum** provides policy relevant high quality research to decision makers in the private, public and political spheres.

Our focus is policy relevant research on entrepreneurship, innovation, business dynamics and growth, that can contribute to better informed and long-term policy decisions.

Our mission can be summarized in three words:

**Research**
- Initiate, generate and communicate policy relevant research

**Network**
- Unique network of Swedish and international researchers, decision makers and practitioners

**Debate**
- Link between theory and practice in public debate
Swedish Entrepreneurship Forum has been active in the field of generating and transferring policy relevant research in the field of entrepreneurship, innovation and SMEs for 25 years 2019. Today we are the leading network organization in this field in Sweden.

Every year we publish around 20 research based reports and organize approximately 30 seminars and conferences. To contribute with knowledge and enrich the debate Swedish Entrepreneurship Forum has gathered networks of key policy actors, business leaders and decision makers. This serves to fulfil the organization’s ambition to be a motor of change and affect policy to create good conditions for individuals to generate ideas and embark on new businesses ventures.

Despite a broad consensus on the entrepreneur as a key to economic development and creation of new and growing businesses, the need for continuous attention to the issue cannot be stressed enough. Sweden is in need of further reforms to strengthen the conditions for entrepreneurs in an increasingly tough global competition. By elevating the public debate with high quality research we believe better conditions for dynamic, growth-friendly economic policies are created.

Johan Eklund
Managing Director,
Swedish Entrepreneurship Forum and Professor Blekinge Institute of Technology

Need for continued reforms to strengthen conditions for entrepreneurship
Annual Highlights

Swedish Entrepreneurship Forum annually organizes a number of flagship events: Swedish Entrepreneurship Summit, Swedish Philanthropy Summit, the Prize Ceremony of Global Award for Entrepreneurship Research, Swedish Schumpeter Lecture and Swedish Economic Forum. In addition, activities are arranged within Swedish Entrepreneurship Forum’s various forums.

**Swedish Entrepreneurship Summit** is our annual conference that gathers a large number of stakeholders interested in strengthening and promoting entrepreneurship and favorable conditions for Swedish enterprise. In 2018 the conference was arranged in collaboration with Örebro University and attracted around 150 participants. Labor market issues and the supply of skills – connected to entrepreneurship and possibilities to scale up – were among topics discussed.

Around 200 participants gather annually to attend the conference **Swedish Philanthropy Summit**. Bringing together perspectives from the US, Europe and Sweden, a large number of Swedish and international speakers from academia as well as politics discuss philanthropy with donors, receiving organizations and an interested public. The conference 2018 highlighted new forms of investment and an increased role for philanthropy as a way of solving societal challenges.

**Global Award for Entrepreneurship Research** is the most prestigious international prize for research on entrepreneurship. The Prize is awarded annually and consists of the statuette “The Hand of God”, created by Swedish Sculptor Carl Milles, and a Prize sum of 100,000 euros. The 2018 winner Professor Olav Sorenson was awarded for showing how entrepreneurial activity and innovation are strongly embedded in socially and spatially bounded relationships.

Since 2003 Swedish Entrepreneurship Forum have awarded young promising researchers the Young Researcher Award. The organization also participate in the international competition The Global Student Award.

Swedish Entrepreneurship Forum is the Swedish partner of the **Global Entrepreneurship Monitor (GEM)**, the largest global research venture on entrepreneurial activity. Since 2010, an annual Swedish report based on survey and interview data has
been published. The survey covers around 75 percent of the world population and 90 percent of global GDP. The national GEM report is presented in June every year. The 2018 edition has a special focus on social entrepreneurship.

Going on its tenth year **Swedish Economic Forum** Report is a yearly anthology highlighting policy relevant issues in the present. The ninth edition focused on Swedish competitiveness and analyzed factors important for long-term competitiveness and the ability to generate growth. One of the chapters contained a competitive scorecard which ranks Sweden based on a number of national factors that affect companies’ competitiveness. The ambition of the report is to lay foundation for a regular follow-up of Swedish competitiveness. The 2018 report puts focus on entrepreneurship, market experiments and experimental policy.
Braunerhjelm cited 1000 times!

One of the pioneers of a new theorem is Pontus Braunerhjelm, Research Director Swedish Entrepreneurship Forum and Professor BTH and KTH. His research, published in the leading journal *Small Business Economics*, has now been scientifically cited 1000 times. In *The knowledge spillover theory of entrepreneurship* he describes, along with his co-authors, how a new research field have emerged since the beginning of the 21st century.

A Swedish Competitiveness Scorecard

In Swedish Economic Forum Report 2017 one chapter authored by Dr. Christian Ketels, Harvard Business School and Stockholm School of Economics, *The Swedish Competitiveness Scorecard 2017*, focuses on the current drivers of competitiveness in Sweden. Competitiveness is defined as the overall quality of all fundamental factors that allow companies to achieve high productivity and thus support a high standard of living. The Competitiveness Scorecard organizes indicators around an impact logic connecting competitiveness fundamentals to economic activity to ultimate outcomes. The results shows that while Sweden continues to do well, the concern emerging from the analysis is that the country is currently not taking the steps necessary to ensure future success. Sweden's competitiveness is though high and under no imminent threat. But the country could do more for its future in a world that is getting less forgiving for missing opportunities.

A unique network

The network that Swedish Entrepreneurship Forum has built up in the research community, industry and among leading decision makers is organized within the organization’s three forums. Each forum is chaired by a steering committee that develops report ideas within each subject area and plans outward activities in connection with the launch of reports.

**ECONOMIC POLICY FORUM**

Economic Policy Forum gathers important stakeholders in economic policy for policy discussions with particular relevance for long-term, sustainable development of Swedish business.

**PHILANTHROPY FORUM**

Through research Philanthropy Forum aims to highlight the importance of philanthropy for economic growth and prosperity. The Forum has hosted a number of public seminars including the international event Swedish Philanthropy Summit.

**REGIONAL POLICY FORUM**

Regional Policy Forum focuses on regional opportunities for Swedish business dynamics and long-term sustainable growth. Based on the latest research the forum aims to point to the economic policy measures that can help strengthen entrepreneurship and competitiveness regionally.
Go Beyond GDP!

Since 2014, the US is publishing GO - Gross Output - as a complementary measure of GDP. GO is a broader measure of economic activity and serves as a complement to GDP. According to Mark Skousen, one of the world's most influential economists, who introduced the new measure in the United States, the business sector (entrepreneurship, capital investment, saving and investment) is considered far more important than consumer spending and government stimulus with GO. Swedish Entrepreneurship Summit published a policy summary on GO in conjunction with Swedish Schumpeter Lectures 2017.

Swedish Schumpeter Lecture

Swedish Schumpeter Lecture is an annual lecture series where world renowned scholars belonging to the Schumpeterian strand of economics present their research. The three latest have been Mark Skousen, presidential fellow at Chapman University in California, Saras D Sarasvathy, Professor Darden School of Business, University of Virginia and Mirjam van Praag, Copenhagen Business School.

Creating impact through philanthropy

“Creating impact through philanthropy – a Nordic perspective” is based on in-depth interviews with over 40 philanthropists across Denmark, Finland, Norway and Sweden focusing on issues such as donor motivations and influences, philanthropic practices and operations, challenges and obstacles to giving, the forms of support philanthropy can facilitate, and how its impacts might be strengthened. The report demonstrates the very specific flavor of Nordic philanthropy. Authors: Pontus Braunerhjelm, Research Director Swedish Entrepreneurship Forum and Professor BTH and KTH, and Johanna Palmberg, Research Director Swedish Entrepreneurship Forum and associate professor Södertörn University. UBS Philanthropy Advisory sponsored the study.
Focus on property rights for Global Award for Entrepreneurship Research 2017

On Monday May 15 the 2017 Global Award for Entrepreneurship Research was awarded to Hernando de Soto, founder of the think-tank Institute of Liberty and Democracy (ILD), in Lima, Peru. He received the award from the Minister for Finance Magdalena Andersson. De Soto received the award for developing a new understanding of the institutions that underpin the informal economy as well as the role of property rights and entrepreneurship in converting the informal economy into the formal sector.

Hernando de Soto, founder of Institute of Liberty and Democracy (ILD) in Lima, is one of the world’s most influential thinkers – Time Magazine ranks him as one of Latin America’s five most distinguished innovators throughout the 20th century. De Soto has conducted academic research and contributed to public political discussions on global development over the last 30 years. His analyses have prepared the way for new approaches to alleviate poverty and underdevelopment by reforming ownership systems, company rules and legislation. Hernando de Soto’s analyses have had huge influence on politics around the world and is the main source of inspiration for the World Bank’s Doing Business reports.

His contribution has led to a new and better understanding of the role of institutions for entrepreneurship, especially in developing countries. De Soto’s work has paved way for new ways to judge and measure how difficult it is for people to enter the formal sector. He has also shown that shortage of capital is not the biggest problem in many developing countries. Instead, the lack of documented ownership is. De Soto claims that poorly defined ownership rights hinder people from productive use of assets that they control. In his prize lecture, he referred to a large parallel world of five billion people without property rights or evidence of who they are. These five billion are not part of social networks of trust, said De Soto.
Established in 1996 as the foremost global award for research on entrepreneurship. The Award honors significant contributions to theory-building on entrepreneurship and small business development.


Award winners:

2018 Olav Sorenson
2017 Hernando de Soto
2016 Philippe Aghion
2015 Sidney G. Winter
2014 Shaker A. Zahra
2013 Maryann P. Feldman
2012 Kathleen M. Eisenhardt
2011 Steven Klepper
2010 Josh Lerner
2009 Scott A. Shane
2008 Bengt Johannisson
2007 The Diana Group
2006 Israel M. Kirzner
2005 William B. Gartner
2004 Paul D. Reynolds
2003 William J. Baumol
2002 Giacomo Becattini & Charles F. Sabel
2001 Zoltan J. Acs & David B. Audretsch
2000 Howard E. Aldrich
1999 Ian C. MacMillan
1998 David J. Storey
1997 Arnold C. Cooper
1996 David L. Birch

Global Student Entrepreneur Award, GSEA

Swedish Entrepreneurship Forum also participate in the international competition Global Student Entrepreneur Award, through the annually nominations of one undergraduate student who at the same time is an owner, founder or controlling shareholder of a company.

The winner receives SEK 150,000 and a place in the international GSEA finals. The competition is arranged by the Swedish Entrepreneurship Forum and the Swedish Agency for Economic and Regional Growth. Triton Advisers (Sweden) AB is the sponsor.
Publications

Swedish Entrepreneurship Forum initiates, conducts and communicates policy relevant research in the fields of entrepreneurship, innovation, business dynamics and growth and our publications consequently cover these areas.

Principal financiers 2017:

Carl Bennet
The Kamprad Family Foundation
Marianne and Marcus Wallenberg Foundation
Rune Andersson
Confederation of Swedish Enterprise
Swedish Agency for Economic and Regional Growth
Triton Advisers Sweden AB
Vinnova - Sweden's innovation agency
Örebro University

Financial distribution 2017:
Research Projects

SWEDISH ECONOMIC FORUM
Swedish Entrepreneurship Forum annually publishes Swedish Economic Forum Report, in conjunction with the conference Swedish Economic Forum. The aim is to contribute to an informed debate on current issues and to present viable policy recommendations based on entrepreneurship, small business and innovation research.

In the Swedish Economic Forum Report series:
2018: Navigate under uncertainty - entrepreneurship, market experiments and experimental policy.
2017: Swedish competitiveness - do we have problems with economic renewal capacity?
2016: Immigration, Economic Integration and Entrepreneurship
2015: Profits, Welfare and Entrepreneurship
2014: A Functioning Labor Market – Key to Innovation and Knowledge-driven Growth
2013: Institutions and Incentives for Innovation
2012: Entrepreneurship Norms and the Business Cycle
2011: An Innovation Policy Framework – One Step Further
2010: An Innovation Strategy for Sweden
2009: Entrepreneurship and Innovation for Sustainable Development

GLOBAL ENTREPRENEURSHIP MONITOR
Swedish Entrepreneurship Forum is the Swedish partner of the Global Entrepreneurship Monitor (GEM), the largest global research venture on entrepreneurial activity. Since 2010, an annual Swedish report based on survey and interview data has been published. The Swedish survey has extended the survey and explores regional variations in entrepreneurship and analyses if previous experience of entrepreneurship creates serial entrepreneurs. The global survey covers around 70 percent of the world population and 85 percent of global GDP. The national GEM report is presented in June every year.

ENTREPRENEURSHIP, REGULATIONS AND DYNAMIC MARKETS
The project focuses on socioeconomic effects of regulations regarding entrepreneurship, company and market dynamics, innovations, public sector and well-being.

ENTREPRENEURIAL RESPONSES TO CLIMATE CHANGE
Focus lies on the importance of policy measures to promote innovation and entrepreneurship that can counteract the potentially large negative effects of global warming.

GLOBAL MEGATRENDS, ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT
About exploring the role of and conditions for entrepreneurship and innovation in relation to global megatrends and the framework of SDGs, building on current bodies of knowledge and state of the art research.

INNOVATION WITHOUT ENTREPRENEURS?
– a research project that is expected to identify the origin of innovations and examine the entrepreneurs’ work to improve organizations, for example by seeking out new markets and gradually improving the efficiency of existing production.

FAMILY COMPANY, ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT
In the project, corporate governance is studied, e.g. ownership structure, board and management with a special focus on the family as owner.

CORPORATE GOVERNANCE AND INVESTMENT
Both in Sweden and EU attention is set upon the relatively low economic growth, productivity drops and loss of market share. An explanation might be the quality of the decisions of management.

PHILANTHROPY IN AN ENTREPRENEURIAL ECONOMY
A research project that is aiming to increase knowledge of philanthropy and its role in an entrepreneurial economy from a Swedish perspective.

ENTREPRENEURSHIP, SPATIAL INEQUALITIES AND INCLUSIVE GROWTH
A key objective of the project is to investigate the particular characteristics of rural locality and conditions for successful rural entrepreneurship as well as its potential to drive industrial renewal.