

Johanna Palmberg, Ph.D., Associate Professor in Economics

Tele: 0723-757975, email: johanna.palmberg@entreprenörskapsforum.se

CURRUCIULUM VITAE

CURRENT POSITIONS

Senior Lecturer in Economics (lektor), Södertörn University

Research Director, Swedish Entrepreneurship Forum, Stockholm.
Responsible for Philanthropy Forum.

PREVIOUS POSITIONS

Research Coordinator, Centre of Excellence for Science and Innovation Studies (CESIS) cesis.se at the Royal Institute of Technology (KTH) and Jönköping International Business School (JIBS). 2012-2016. Responsible for the CESIS working-paper series, research seminars series, 10-years anniversary celebration, coordinating center activities, board meetings, etc.

Research Fellow, the Ratio Institute: 2011-2012

Responsible for Ratio's bi-weekly research seminar; doctoral scholarship to George Mason University; Ratio's working paper series, organizer of Ratio's Young Social Science Colloquium "Corporate Governance and Property Rights" 2012.

Program Coordinator, Jönköping International Business School (JIBS): 2010-2011

Responsible for Bachelor program in Economics (International and Economic Policy Program), Master program in Economics and Finance, and Master Program in Economics and Management of Entertainment and Arts.

Research Assistant at the Economics department, JIBS: 2003-2006

ACADEMIC QUALIFICATIONS

Associate Professor in Economics, 2015, KTH Royal Institute of Technology

PhD in Economics, 2010, JIBS, Jönköping, Sweden

Title of Dissertation: *Family Ownership and Investment Performance*

Master of Economics and Business Administration (4 years, 180 ECTS), 2005, JIBS.

Economic History, (1 year, 60 ECTS), Lund University

COMMISSIONS AND (ACADEMIC) ASSIGNMENTS

Expert (sakkunnig) – evaluating two positions (lektorat) in Industrial Economics at Blekinge Technical University (BTH), Sweden, 2019

Expert – Government investigation "Gräsrotsfinansiering", SOU Fi 2016:10.

Expert – evaluation of "100 Social Innovations", project initiated by Mötesplats Sociala Innovationer, Malmö Högskola.

LEADERSHIP EDUCATION

Amazing Leadership Program, 2014; organized by Amazing Leaders, Stockholm.
<http://www.amazingleaders.se/vart-erbjudande/ledarskapsprogram/amazing-leadership-program/>

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Novares Mentorship Program, 2013; organized by Veckans Affärer och Novare; <http://www.va.se/nyheter/2014/09/16/veckans-affarers-och-novares-mentorprogram/Stockholm>

PEDAGOGICAL TRAINING

E - lärandets juridik, one day course, [Fakultetskurser](#), 2019

Vad gör man när doktorandstudierna gått i stå? One-day course, Södertörn university, 2018

Case-based Teaching, two-day course, Copenhagen Business School (CBS), Denmark, 2017

Supervision and Assessment of Degree Project Work in 1st and 2nd Cycle (3 ECTS), KTH Royal Institute of Technology.

Doctoral Supervision Course, (3 ECTS), KTH Royal Institute of Technology.

Utveckla lärandet med betygskriterier, (1.5 ECTS), KTH Royal Institute of Technology

Teaching and Learning in Higher Education (Högskolepedagogik), (7.5 ECTS), School of Education and Communication, Jönköping University.

YOGA TEACHER TRAINING

Yoga pregnancy teacher, (Kundaliniyoga) 56 h plus take-home assignments, ongoing
Kundalini yoga Teacher according to Yogi Bajan, KRI certifierad yoga and meditation teacher (level 1), 200 hours plus take-home assignments, certified in 2018; Yogahuset Syd, Stockholm.

JOURNAL PUBLICATIONS

- 2018 Are Female Leaders More Efficient in Family Firms than in Non-Family Firms?, *Corporate Governance, The International Journal of Business in Society*, 18(2), 185-205. (Co-authored with Bjuggren, P-O and Nordgren L.)
- 2016 The capital constraint paradox in micro and small family and nonfamily firms. *Journal of Entrepreneurship and Public Policy*, 5(1), 38-62. (Co-authored with Bornhäll, A., and Johansson, D.).
- 2015 Contextualizing Small Family Firms: How Does the Urban-Rural Context Affect Firm Employment Growth? *Journal of Family Business Strategy*, 6(4), 247-258. (Co-authored with Mikaela Backman).
- 2015 The Performance Effects of Corporate Board of Directors, *European Journal of Law and Economics*, 40(2), 273-292.
- 2013 Spontaneous Orders and the Emergence of Economically Powerful Cities *Cosmos & Taxi*, 1 (1), 21-29.
- 2013 Foreign Direct Investors as Change Agents: The Swedish Firm Experience, *Corporate Governance: An International Review*, 21(6), 516–534. (Co-authored with K. Fogel, W. Lee and K. Lee).
- 2013 Inherited Corporate Control and Returns on Investment, *Small Business Economics Journal*, 41(2), 419-431. (Co-authored with J. Eklund and D. Wiberg).
- 2010 The Impact of Vote Differentiation on Investment Performance in Listed Family Firms, *Family Business Review*, 23(4), 327-340. (Co-authored with P-O Bjuggren).
- 2009 Ownership Structure, Board Composition and Investment Performance, *Corporate Ownership & Control*, 7(1), 120 – 130. (Co-authored with J. Eklund and D. Wiberg)

PUBLICATIONS IN EDITED BOOKS

- 2012 Spatial Concentration in the Financial Industry, in *Advances in Austrian Economics*; vol. 16, *The Spatial Market Process*, (Ed.) Andersson D., Emerald.
- 2010 Corporate Governance in Swedish Banks, *Corporate Governance in Banks: Anti-Crisis Paradigms*, (Eds.) Kostyuk, A., Virtus Interpress, Ukraine.
- 2010 Household Migration and the Attractiveness in Consumer Service Supply, in *Entrepreneurship and Development - Local Processes and Global Patterns*, (Eds.) Johansson, B., Karlsson, C., and Stough, R., E. Elgar Publ. Cheltenham, UK, Northampton, MA, USA. (Co-authored with C. Mellander).
- 2009 A Contractual Perspective of the Firm with an Application to the Maritime Industry, in *The Modern Firm, Corporate Governance and Investment*, (Eds.) Bjuggren P.O., and Mueller D., Edgar Elgar, Cheltenham, UK, Northampton, MA, USA. (Co-authored with P-O Bjuggren).

REPORTS AND OTHER PUBLICATIONS

- 2019 *Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner och attityder*, Swedish Entrepreneurship Forum, Policy-brief. (Co-authored with P. Thulin)
- 2017 *Samhällsförändring och filantropi i ett nordiskt perspektiv*, Swedish Entrepreneurship Forum, Policy-brief. (Co-authored with P. Braunerhjelm).
- 2017 *Creating Impact through Philanthropy: A Nordic perspective*, UBS and Swedish Entrepreneurship Forum, (Co-authored with P. Braunerhjelm).
- 2015 *Vad betyder social i sociala innovationer?* Policy-brief. Swedish Entrepreneurship Forum, (Co-authored with Marcus Larsson)
- 2015 Attraktiva regioners betydelse för ekonomisk utveckling, in Karlén and Gustafsson (Eds.), *Det innovativa Sverige 2 - Innovation och attraktion i stad och på landsbygd* (Co-authored with B. Johansson and H. Lööf).
- 2015 Mångfald och innovationer i urbana regioner, in Karlén and Gustafsson (Eds.), *Det innovativa Sverige 2 - Innovation och attraktion i stad och på landsbygd* (Co-authored with M. Backman, B. Johansson, H. Lööf, and P. Nabavi).
- 2014 Behovet av en flexibel arbetsmarknad: egenanställning som en möjlig lösning, in Braunerhjelm B. and Eklund, J. (Eds.), *Swedish Economic Forum 2014*, Swedish Entrepreneurship Forum. (Co-authored with L. Bjerke).
- 2014 Plats, pengar och påbud – förbättringspotential för företagare, *Ekonomisk Debatt*, 4(42), 18-28.
- 2013 Filantropi – den bortglömda faktorn i en entreprenöriell ekonomi?, bokanmälan?: Zoltan Acs: Why Philanthropy Matters: How the Wealthy Give, and What It Means for Our Economic Well-Being, *Ekonomisk Debatt*, 6 (41), 82-85.
- 2013 *Riskkapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan?*, Rapport nr 6 i företagsamt ägande, Svenskt näringsliv. (Co-authored with D. Johansson and A. Bornhäll).
- 2005-2006 *Den svenska sjöfartsnäringens ekonomiska och geografiska nätverk och kluster*, (2006), JIBS (Co-authored with B. Johansson and C. Karlsson)

MODERATOR AND ORGANIZER OF SEMINARS AND CONFERENCES (Swedish Entrepreneurship Forum)

Johanna Palmberg, Ph.D., Associate Professor in Economics

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- 2019 *Start-up migrants – entrepreneurial solutions for integration*, co-organized with Start-up Migrant
- 2019 *Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner*
- 2019 *Swedish Philanthropy Summit, 2019: Filantropi, kultur och samhällsutveckling*
- 2018 *Företagsamma filantroper och välfärdsstatens framväxt*,
- 2017 *Swedish Philanthropy Summit, 2017: Creating Impact through Philanthropy*
- 2017 *Swedish Entrepreneurship Summit*
- 2016 *Civilsamhällets betydelse för integration*
- 2016 *Entreprenörskapsutredningen – så säkrar vi svensk förnyelsekraft!* ,
- 2016 *Swedish Philanthropy Summit 2016*
- 2015 *Privata donationer till högre utbildning och forskning*
- 2015 *Folkhemsfilantropi och nya insamlingsformer*
- 2015 *Stadens ekonomiska dynamik*
- 2015 *Swedish Philanthropy Summit 2015*
- 2014 *Nya finansieringsformer för framtidens samhällsutmaningar – sociala innovationer i en internationell utblick*, co-organized with Forum for Social Innovation.
- 2014 *Swedish Schumpeter Lecture: How We Actually Got Rich: The Liberal Plan of Equality*” by Professor Deirdre McCloskey, Illinois University.
- 2014 *Filantropins betydelse igår, idag och i morgon*
- 2014 *Nyföretagande och närheten till finansiellt kapital*, co-organized with Sparbankerna.
- 2014 *Stockholm Philanthropy Symposium*
- 2013 *Lansering: Ett givande givande*
- 2013 *Nya spelregler för filantropi*
- 2013 *Filantropi – framtidens finansiering av kultur?*, Co-organized with Kulturbrygga.
- 2013 *Generationsskifte i näringslivet*
- 2013 *Green Tech in Investor’s Interest*, co-organized with CESIS, KTH.
- 2013 *After firm failure: what can we learn?*
- 2013 *En hållbar framtid – Hur främjar vi grönt entreprenörskap?*, Co-organized with CESIS, KTH.

MEDIA

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- 2019 [Editorial](#) in Gotlands folkblad about the report: Ett företagsamt Sverige?
 - 2019 Repotage about the report Ett företagsamt Sverige? [IT-finans](#)
 - 2019 TT-interview published in more than 20 Swedish newspapers such as SvD, GP, Uppsala Nya Tidskrift, och Sydsvenskan.
 - 2018 [SvT forum](#): Företagsamma filantroper och välfärdsstatens framväxt, Swedish Entrepreneurship Forum
 - 2018 *En förändrad filantropi kan göra större skillnad*, [Liberal Debatt](#), (with med P. Braunerhjelm)
 - 2018 A new social contract; Reconciling the welfare state and societal change through philanthropy, [HistPhil](#), (with P. Braunerhjelm)
 - 2017 Intervju *Nya filantroper ställer krav och mäter effekter*, [Civilekonomen](#)
 - 2016 Blog post *Så främjas innovativa lösningar på framtidens samhällsutmaningar!* [PwC skatteblogg](#)

Johanna Palmberg, Ph.D., Associate Professor in Economics

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- 2016 [DN-debatt](#) *Gör som Finland och underlätta för privata donationer till universitet* (with P. Braunerhjelm och D. Brändström)
- 2016 *Forbes* review of a working-paper by P-O Bjuggren, L Nordström and J Palmberg.
- 2015 [Folkhemsfilantropin digitaliserar](#), Tove Lifvendahls homepage, review of seminar.
- 2015 *Så blir du glad igen Notch—goda råd till en olycklig miljardär*, by [EFN](#)
- 2014 Interviewed for the article "Dags att dela med sig", *Veckans Affärer*, December 2014.
- 2014 Interviewed for the article "Från nepotism till professionalism", *Uppsala Nya Tidskrift*, March 2014.
- 2013 Interview: *US-style philanthropy on the rise in Sweden*, [Sveriges Radio](#)
- 2013 [Hulting i P4](#) – samtal om filantropi och välgörenhet.
- 2006 Reportage: *Dagens Industri*, April 2006. Intelligent Logistik.

EXTERNAL SPEECHES and PRESENTATIONS

- 2019 *Filantropi och samhällsutveckling*, presentation Nätverket för fundraisers på svenska lärosäten.
- 2019 *Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner och attityder*, presentation Swedish Entrepreneurship Summit 2019
- 2017 *Filantropi och samhällsutveckling*, presentation Ersta Sköndals Högskola
- 2017 *Familjeföretag i ett samhällsekonomiskt perspektiv*, presentation på Family Business Network (FBN)
- 2016 *Life science-industrin i ett internationellt perspektiv*, presentation Swedish Entrepreneurship Summit 2016, Swedish Entrepreneurship Forum
- 2016 *Filantropi i en entreprenöriell ekonomi*, presentation Ruterdam, Entreprenörskapsforum
- 2015 *Vad är socialt med sociala innovationer?*, Swedish Entrepreneurship Forum
- 2014 *Vad är innovation? Finns det en innovationsprocess?*, presentation på "Hållbar stadsutveckling och innovation" Norra Djurgårdsstaden Innovation, Exploateringskontoret
- 2014 *Vad är filantropi?* Presentation på Forskartorget, Bok och Biblioteksmässan Gothenburg.
- 2014 *250 möjligheter*, paneldeltagare i konferensen, JIBS.
- 2013 Panalist *Från ung kreatör till big business*, Nordiska Ministerrådet.
- 2013 *Riskkapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan?* Presentation, JIBS.
- 2012 Presentation: CESIS –Centre of Excellence at Reglabs Forskarforum, Örebro.
- 2012 *The Performance Effect of Corporate Board of Directors*, presentation at Gothenburg University
- 2012 *The Swedish Corporate Governance Model*, presentation at the Finance Department, University of Arkansas, US.
- 2012 *The Performance Effect of Corporate Board of Directors*, presentation at Hanken, Finland.
- 2011 *Påverkar oberoende styrelseledamöter företagets ekonomiska resultat?* Presentation Styrelseakademien, Stockholm.
- 2005 *Världssjöfartens Dag*, Keynote Speaker, Gothenburg, Sweden.

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TEACHING AND EDUCATION RELATED ASSIGNMENTS

Courses at Södertörn University

2019 Course responsible and main supervisor for bachelor thesis
2016 -2017 Intermediate Microeconomics
2016 & 2019 Corporate Governance
2016 Financial Economics

Supervisor of Master Theses in Economics (3 theses, main supervisor) and supervisor of Bachelor Theses in Economics (20 plus theses, main supervisor). Examiner of two master theses and five bachelor theses.

Self-evaluation of mastersprogram and PhD-program in Economics

I have been co-responsible for the self-evaluation of the PhD-program in Economics (2017-2019) - the Swedish Higher Education Authority (UKÄ) and an internal self-evaluation of the master's program in Economics (1- and 2-year program).

Director of Studies PESO (PhD students), Södertörn University 2017-2018

Courses taught at JIBS, Jönköping, Sweden

2009-2014 Advanced Industrial Organization
2010-2011 Creative Industry Organization
2009-2010 International Management and Financial Investments
2009-2010 Industrial Organization
2007-2010 Economics and Foreign Trade (Lectures in Swedish)
2008-2009 Advanced Econometric Analysis
2006-2008 Principles of Macro Economics
2006 Intermediate Micro Economics; Transport Economics (Lectures in Swedish)

Supervisor of Bachelor Theses (5 theses, deputy supervisor) and Master Theses in Economics (4 theses, main supervisor for one).

Self-evaluation

At JIBS I was the main author of two self-evaluations of the programs at the advanced level (2011) conducted by Swedish Higher Education Authority (UKÄ)

Courses taught at The Royal Institute of Technology (KTH), Stockholm, Sweden

2012-2013 Corporate Finance and Markets I
2012 Corporate Finance and Markets II
2012 Managerial Economics
2009 Financial Investments

Supervisor of Master Theses in Economics (2 theses, main supervisor).

RESEARCH GRANTS AND SCHOLARSHIPS

2014 Vetenskapsrådet – funding for a conference
2014 Marianne och Marcus Wallenberg Foundation 3-year research grant for the project “Philanthropy- innovations, entrepreneurship, economic development and societal values”.

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- 2013 Smelink – research grant for the project “External Financing of Family Firms”.
- 2013 CESIS research grant.
- 2011 CeFEO grant for international visits for PhD Candidates and Young Researchers, for one month’s visit at Sam M. Walton College of Business, University of Arkansas.
- 2011 Linnaeus-Palme Scholarship for visit to Jiao Tong University - Antai College of Management & Economics, Shanghai, China.
- 2009-2010 Föreningssparbanken’s Research Foundation, Scholarship for PhD-studies. Awarded two consecutive years.
- 2009 CESIS (Centre of Excellence for Science and Innovation Studies). Research grant for studies at University of Vienna, Austria.
- 2007 Sparbanksstiftelsen Alfas internationella stipendiefond för Högskolan i Jönköping, May 2007. Research grant for studies at George Mason University, Fairfax, USA.
- 2006 The Ratio Institute, Stockholm, December 2006. Research grant for one semester of graduate studies at George Mason University, Fairfax, VA, USA.

INTERNATIONAL EXPERIENCE/EXCHANGE

- 2013 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.
- 2012 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.
- 2011 Jiao Tong University - Antai College of Management & Economics, Shanghai, China. Guest researcher, three weeks.
- 2009 Guest/Affiliated (Ph.D. instruction), Economics Department, University of Vienna, Vienna, Austria. 4 months.
- 2008 Guest/Affiliated (Ph.D. instruction) School of Public Policy and Centre for Public Choice, George Mason University (GMU), Fairfax, VA, USA. 6 months.
- 2002 Exchange student at Rheinisch-Westfaelische Technische Hochschule (RWTH) Aachen. Courses in Business Administration and Finance and German language course (8 months)
- 1999 Language studies at American College, Dublin, Ireland. Exam: Cambridge Certificate in Advanced English (5 months).

AD-HOC REVIEWER

Annals of Regional Science, Applied Financial Economics, Baltic Journal of Management, Corporate Governance: An international review, European Journal of Law and Economics, Journal of Small Business and Enterprise Development, Papers in Regional Science, Small Business Economics Journal.

ORGANIZATION OF WORKSHOPS AND CONFERENCES

Head or part of organizing committee

- 2019 *Swedish Philanthropy Summit, 2019: Filantropi, kultur och samhällsutveckling*, Swedish Entrepreneurship Forum
- 2018 *Företagsamma filantroper och välfärdsstatens framväxt*, Swedish Entrepreneurship Forum

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- 2017 *Filantropi, förändringskraft och forskning – så nås FN:s globala mål!*, Swedish Entrepreneurship Forum
- 2017 *Filantropi på frammarsch – mot en ny nordisk välfärdsmodell?* Swedish Entrepreneurship Forum
- 2017 Swedish Philanthropy Summit 2017
- 2016 Special Session “Governance and Entrepreneurship” at the Uddevalla Symposium 2016, London
- 2016 Swedish Philanthropy Summit 2016, Swedish Entrepreneurship Forum
- 2015 Swedish Philanthropy Summit 2015, Swedish Entrepreneurship Forum
- 2014 Venture Philanthropy and Social Finance, co-organized with EVPA (European Venture Philanthropy), Brussels.
- 2013 Innovations, Entrepreneurial Universities and Economic Development, co-organized with Professor Martin Andersson, CIRCLE, Lund.
- 2012 Governance for Value Creation in Family Firms, co-organized with Professor Tom Berglund, Hanken Centre for Corporate Governance, Helsinki, Finland.
- 2012 The Ratio Colloquium for Young Social Scientists 2012; “Corporate Governance and Property Rights”, Stockholm.
- 2007 The Economics of the Modern Firm, JIBS.
- 2005 7th Workshop on Corporate Governance and Investment, JIBS.

SELECTED CONFERENCES

2016: The 19th Uddevalla Symposium on "Geography, Open Innovation, Diversity and Entrepreneurship, London, UK; Annual Workshop of Nordic Corporate Governance Network, Helsinki, Finland

2015: PhD workshop, Corporate Governance Center Hanken, Helsinki, Finland

2013: Family Business Academic Conference, National University of Singapore (NUS), Singapore

2012: Patent Statistics for Decision Makers Conference (OECD), Paris; Governance for Value Creation in Family Firms, Helsinki; The Ratio Colloquium for Young Social Scientists 2012; “Corporate Governance and Property Rights”; Stockholm Workshop on Corporate Governance, Copenhagen Business School, Denmark; The 4th Nordic Corporate Governance Network meeting, Reykjavik, Iceland; Småföretagsdagarna, Örebro, Swedish Entrepreneurship Forum

2011: Board diversity and firm performance, Copenhagen Business School, Denmark; 3rd Workshop of the Nordic Corporate Governance Network, Helsinki, Finland

2010: The 11th Workshop on Corporate Governance and Investment, Barcelona, Spain; The 2010 Ratio Colloquium for Young Social Scientists, Stockholm, Sweden; EURAM, (European Academy of Management), Rom, Italy; Transfer of Ownership in Private Businesses –European Experiences, Stockholm, Sweden

2009: EARIE (European Association for Research in Industrial Organization), Ljubljana Slovenia; The 10th Workshop on Corporate Governance and Investment, Copenhagen, Denmark

2008: The 4th Annual Conference on Entrepreneurial Research, George Mason University, USA; Corporate Governance and Fraud Prevention, George Mason University, USA; The 11th Uddevalla Symposium, Kyoto, Japan; Social Change Workshop, The Institute for Humane Studies, Brown University, Providence, US; The 9th Workshop on Corporate Governance and Investment, Istanbul, Turkey; SEA Conference 78th Annual Meetings, Washington DC, USA 2007; The 8th Workshop on Corporate Governance and Investment, Cambridge UK; 3rd Workshop on Family Firms Management Research, Jönköping, Sweden

2007: The 10th Uddevalla Symposium 2007, Uddevalla, Sweden; The 2007 Ratio Colloquium for Young Social Scientists, Stockholm, Sweden; European Association of Law and Economics, (EALE), Copenhagen, Denmark

The Economics of the Modern Firm, Jönköping, Sweden

SEA Conference 77th Annual Meetings, New Orleans, LA, US

2006: The 7th Workshop on Corporate Governance and Investment, Jönköping, Sweden; The 9th Uddevalla Symposium, GMU, Fairfax, VA, US; Workshop on the Politics of Corporate Governance, Copenhagen, Denmark