

CURRUCIULUM VITAE

Johanna Palmberg, Ph.D. in Economics

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CURRENT POSITIONS

Senior Lecturer in Economics (lektor), Södertörn University, Stockholm.

Research Director, Swedish Entrepreneurship Forum, Stockholm.

PREVIOUS POSITIONS

Research Coordinator, Centre of Excellence for Science and Innovation Studies (CESIS) cesis.se, KTH Royal Institute of Technology, 2012-2016.

Research Fellow, the Ratio Institute, 2011-2012.

Program Coordinator, Jönköping International Business School (JIBS), 2010-2011.

Research Assistant at the Economics department, JIBS, 2003-2006.

ACADEMIC QUALIFICATIONS

Docent in Economics, KTH Royal Institute of Technology, 2015.

PhD in Economics, JIBS, Jönköping, Sweden, 2010.

Degree of Master of Science in Economics, 2005, JIBS, 2005.

COMMISSIONS AND (ACADEMIC) ASSIGNMENTS

Expert (sakkunnig) – evaluating two positions (lektorat) in Industrial Economics at Blekinge Institute of Technology (BTH), Sweden, 2019.

Expert – Government investigation” Gräsrotsfinansiering”, SOU Fi 2016:10.

LEADERSHIP EDUCATION

Amazing Leadership Program, organized by Amazing Leaders, Stockholm, 2014.

Novares Mentorship Program, organized by Veckans Affärer och Novare, 2013.

PEDAGOGICAL TRAINING

E - lärandets juridik, one day course, [Fakultetskurser](#), 2019.

Vad gör man när doktorandstudierna gått i stå? One-day course, Södertörn university, 2018.

Case-based Teaching, two-day course, Copenhagen Business School (CBS), Denmark, 2017.

Supervision and Assessment of Degree Project Work in 1st and 2nd Cycle (3 ECTS), KTH Royal Institute of Technology. 2015.

Doctoral Supervision Course, (3 ECTS), KTH Royal Institute of Technology. 2014.

Utveckla lärandet med betygskriterier, (1.5 ECTS), KTH Royal Institute of Technology. 2015.

Teaching and Learning in Higher Education (Högskolepedagogik), (7.5 ECTS), School of Education and Communication, Jönköping University. 2010.

JOURNAL PUBLICATIONS

- 2018 Are Female Leaders More Efficient in Family Firms than in Non-Family Firms?, *Corporate Governance, The International Journal of Business in Society*, 18(2), 185 - 205. (Co-authored with Bjuggren, P-O and Nordgren L.)
- 2016 The capital constraint paradox in micro and small family and nonfamily firms. *Journal of Entrepreneurship and Public Policy*, 5(1), 38-62. (Co-authored with Bornhäll, A., and Johansson, D.).
- 2015 Contextualizing Small Family Firms: How Does the Urban-Rural Context Affect Firm Employment Growth? *Journal of Family Business Strategy*, 6(4), 247258. (Co-authored with Mikaela Backman).
- 2015 The Performance Effects of Corporate Board of Directors, *European Journal of Law and Economics*, 40(2), 273-292.
- 2013 Spontaneous Orders and the Emergence of Economically Powerful Cities *Cosmos & Taxi*, 1 (1), 21-29.
- 2013 Foreign Direct Investors as Change Agents: The Swedish Firm Experience, *Corporate Governance: An International Review*, 21(6), 516–534. (Co-authored with K. Fogel, W. Lee and K. Lee).
- 2013 Inherited Corporate Control and Returns on Investment, *Small Business Economics Journal*, 41(2), 419-431. (Co-authored with J. Eklund and D. Wiberg).
- 2010 The Impact of Vote Differentiation on Investment Performance in Listed Family Firms, *Family Business Review*, 23(4), 327-340. (Co-authored with P-O Bjuggren).
- 2009 Ownership Structure, Board Composition and Investment Performance, *Corporate Ownership & Control*, 7(1), 120 – 130. (Co-authored with J. Eklund and D. Wiberg).

BOOK -CHAPTERS

- 2012 Spatial Concentration in the Financial Industry, in *Advances in Austrian Economics*; vol. 16, *The Spatial Market Process*, (Ed.) Andersson D., Emerald.
- 2010 Corporate Governance in Swedish Banks, *Corporate Governance in Banks: Anti-Crisis Paradigms*, (Eds.) Kostyuk, A., Virtus Interpress, Ukraine.
- 2010 Household Migration and the Attractiveness in Consumer Service Supply, in *Entrepreneurship and Development - Local Processes and Global Patterns*, (Eds.) Johansson, B., Karlsson, C., and Stough, R., E. Elgar Publ. Cheltenham, UK, Northampton, MA, USA. (Co-authored with C. Mellander).
- 2009 A Contractual Perspective of the Firm with an Application to the Maritime Industry, in *The Modern Firm, Corporate Governance and Investment*, (Eds.) Bjuggren P.O., and Mueller D., Edgar Elgar, Cheltenham, UK, Northampton, MA, USA. (Co-authored with P-O Bjuggren).

REPORTS AND OTHER PUBLICATIONS

- 2020 Filantropi – kärlek till människan och samhälleligt riskkapital, *Ekonomisk Debatt*, 5(48), 48-60. (Co-authored with P. Braunerhjelm)
- 2019 *Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner och attityder*, Swedish Entrepreneurship Forum, Policy-brief. (Co-authored with P. Thulin)
- 2017 *Samhällsförändring och filantropi i ett nordiskt perspektiv*, Swedish Entrepreneurship Forum, Policy-brief. (Co-authored with P. Braunerhjelm).

- 2017 *Creating Impact through Philanthropy: A Nordic perspective*, UBS and Swedish Entrepreneurship Forum, (Co-authored with P. Braunerhjelm).
- 2015 *Vad betyder social i sociala innovationer?* Policy-brief. Swedish Entrepreneurship Forum, (Co-authored with Marcus Larsson)
- 2015 Attraktiva regioners betydelse för ekonomisk utveckling, in Karlén and Gustafsson (Eds.), *Det innovativa Sverige 2 - Innovation och attraktion i stad och på landsbygd* (Co-authored with B. Johansson and H. Lööf).
- 2015 Mångfald och innovationer i urbana regioner, in Karlén and Gustafsson (Eds.), *Det innovativa Sverige 2 - Innovation och attraktion i stad och på landsbygd* (Co-authored with M. Backman, B. Johansson, H. Lööf, and P. Nabavi).
- 2014 Behovet av en flexibel arbetsmarknad: egenanställning som en möjlig lösning, in Braunerhjelm B. and Eklund, J. (Eds.), *Swedish Economic Forum 2014*, Swedish Entrepreneurship Forum. (Co-authored with L. Bjerke).
- 2014 Plats, pengar och påbud – förbättringspotential för företagare, *Ekonomisk Debatt*, 4(42), 18-28.
- 2013 Filantropi – den bortglömda faktorn i en entreprenöriell ekonomi?, bokanmälan”: Zoltan Acs: Why Philanthropy Matters: How the Wealthy Give, and What It Means for Our Economic Well-Being, *Ekonomisk Debatt*, 6 (41), 82-85.
- 2013 *Risikkapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan?”*, Rapport nr 6 i företagsamt ägande, Svenskt näringsliv. (Co-authored with D. Johansson and A. Bornhäll).
- 2005-2006 *Den svenska sjöfartsnäringens ekonomiska och geografiska nätverk och kluster*, 2006), JIBS (Co-authored with B. Johansson and C. Karlsson)

**MODERATOR AND ORGANIZER OF SEMINARS AND CONFERENCES
(Swedish Entrepreneurship Forum)**

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- 2019 Start-up migrants – entrepreneurial solutions for integration, co-organized with Start-up Migrant.
- 2019 Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner.
- 2019 Swedish Philanthropy Summit, 2019: Filantropi, kultur och samhällsutveckling.
- 2018 Företagsamma filantroper och välfärdsstatens framväxt.
- 2017 Swedish Philanthropy Summit, 2017: Creating Impact through Philanthropy.
- 2017 Swedish Entrepreneurship Summit.
- 2016 Civilsamhällets betydelse för integration.
- 2016 Entreprenörskapsutredningen – så säkrar vi svensk förnyelsekraft!
- 2016 Swedish Philanthropy Summit 2016.
- 2015 Privata donationer till högre utbildning och forskning.
- 2015 Folkhemsfilantropi och nya insamlingsformer.
- 2015 Stadens ekonomiska dynamik.
- 2015 Swedish Philanthropy Summit 2015.
- 2014 Nya finansieringsformer för framtidens samhällsutmaningar – sociala innovationer i en internationell utblick, co-organized with Forum for Social Innovation.
- 2014 Swedish Schumpeter Lecture: How We Actually Got Rich: The Liberal Plan of Equality” by Professor Deirdre McCloskey, Illinois University.
- 2014 Filantropins betydelse igår, idag och i morgon.

- 2014 Nyföretagande och närheten till finansiellt kapital, co-organized with Sparbankerna.
- 2014 Stockholm Philanthropy Symposium.
- 2013 Lansering: Ett givande givande.
- 2013 Nya spelregler för filantropi.
- 2013 Filantropi – framtidens finansiering av kultur?, Co-organized with Kulturbrygga.
- 2013 Generationsskifte i näringslivet.
- 2013 Green Tech in Investor's Interest, co-organized with CESIS, KTH.
- 2013 After firm failure: what can we learn?
- 2013 En hållbar framtid – Hur främjar vi grönt entreprenörskap?, Co-organized with CESIS, KTH.

MEDIA

- 2019 [Editorial](#) in Gotlands folkblad about the report: Ett företagsamt Sverige? 2019 Reportage about the report Ett företagsamt Sverige? [IT-finans](#).
- 2019 TT-interview published in more than 20 Swedish newspapers such as SvD, GP, Uppsala Nya Tidskrift, och Sydsvenskan.
- 2018 [SvT forum](#): Företagsamma filantroper och välfärdsstatens framväxt, Swedish Entrepreneurship Forum.
- 2018 *En förändrad filantropi kan göra större skillnad*, [Liberal Debatt](#), (with med P. Braunerhjelm).
- 2018 A new social contract; Reconciling the welfare state and societal change through philanthropy, [HistPhil](#), (with P. Braunerhjelm).
- 2017 Intervju *Nya filantroper ställer krav och mäter effekter*, [Civilekonomen](#)
- 2016 Blog post *Så främjas innovativa lösningar på framtidens samhällsutmaningar!* [PwC skatteblogg](#).
- 2016 [DN-debatt](#) *Gör som Finland och underlätta för privata donationer till universitet* (with P. Braunerhjelm och D. Brändström).
- 2016 *Forbes* review of a working-paper by P-O Bjuggren, L Nordström and J Palmberg.
- 2015 [Folkhemsfilantropin digitaliseras](#), Tove Lifvendahls homepage, review of seminar.
- 2015 *Så blir du glad igen Notch—goda råd till en olycklig miljardär*, by [EFN](#).
- 2014 Interviewed for the article "Dags att dela med sig", *Veckans Affärer*.
- 2014 Interviewed for the article "Från nepotism till professionalism", *Uppsala Nya Tidskrift*.
- 2013 Interview: *US-style philanthropy on the rise in Sweden*, [Sveriges Radio](#) 2013.
- [Hultling i P4](#) – samtal om filantropi och välgörenhet.
- 2006 Reportage: *Dagens Industri*, April 2006. Intelligent Logistik.

PRESENTATIONS

- 2019 *Filantropi och samhällsutveckling*, presentation Nätverket för fundraisers på svenska lärosäten.
- 2019 *Ett företagsamt Sverige? Om regionala entreprenöriella aktiviteter, ambitioner och attityder*, presentation Swedish Entrepreneurship Summit 2019 .
- 2017 *Filantropi och samhällsutveckling*, presentation Ersta Sköndals Högskola.
- 2017 *Familjeföretag i ett samhällsekonomiskt perspektiv*, presentation på Family Business Network (FBN).
- 2016 *Life science-industrin i ett internationellt perspektiv*, presentation Swedish Entrepreneurship Summit 2016, Swedish Entrepreneurship Forum.

- 2016 *Filantropi i en entreprenöriell ekonomi*, presentation Ruterdam, Entreprenörskapsforum.
- 2015 *Vad är socialt med sociala innovationer?*, Swedish Entrepreneurship Forum.
- 2014 *Vad är innovation? Finns det en innovationsprocess?*, presentation på ”Hållbar stadsutveckling och innovation” Norra Djurgårdsstaden Innovation, Exploateringskontoret .
- 2014 *Vad är filantropi?* Presentation på Forskartorget, Bok och Biblioteksmässan Gothenburg.
- 2014 *250 möjligheter*, paneldeltagare i konferensen, JIBS.
- 2013 Panalist *Från ung kreatör till big business*, Nordiska Ministerrådet.
- 2013 *Risikapitalförsörjning i små och medelstora företag: Utbud eller efterfrågan?* Presentation, JIBS.
- 2012 Presentation: CESIS –Centre of Excellence at Reglabs Forskarforum, Örebro.
- 2012 *The Performance Effect of Corporate Board of Directors*, presentation at Gothenburg University.
- 2012 *The Swedish Corporate Governance Model*, presentation at the Finance Department, University of Arkansas, US.
- 2012 *The Performance Effect of Corporate Board of Directors*, presentation at Hanken, Finland.
- 2011 *Påverkar oberoende styrelseledamöter företagets ekonomiska resultat?* Presentation Styrelseakademien, Stockholm.
- 2005 *Världssjöfartens Dag*, Keynote Speaker, Gothenburg, Sweden.

TEACHING AND EDUCATION RELATED ASSIGNMENTS

At SH I have taught courses intermediate economics, corporate governance and financial economics. I have supervised Master Theses in Economics (3 theses, main supervisor) and Bachelor Theses in Economics (20 plus theses, main supervisor). I have been the examiner of two master theses and five bachelor theses.

I have been co-responsible for the self-evaluation of the PhD-program in Economics and an internal self-evaluation of the master’s program in Economics (1- and 2-year program).

Director of Studies PESO (PhD students), Södertörn University 2017-2018

At JIBS I have taught courses in industrial organization, financial economics, macro and micro economics. I have supervised Bachelor Theses (5 theses, deputy supervisor) and Master Theses in Economics (4 theses, main supervisor for one).

At JIBS I was the main author of two self-evaluations of the programs at the advanced level (2011) conducted by Swedish Higher Education Authority (UKÄ)

I have taught courses in corporate finance and managerial economics at the Royal Institute of Technology (KTH), Stockholm, Sweden and supervised two Master Theses in Economics.

RESEARCH GRANTS AND SCHOLARSHIPS

- 2014 Vetenskapsrådet – funding for a conference.
- 2014 Marianne och Marcus Wallenberg Foundation 3-year research grant.
- 2013 Smelink – research grant for the project “External Financing of Family Firms”.
- 2011 CeFEO grant for international visits for PhD Candidates and Young

- Researchers, one month's visit at Sam M. Walton College of Business, University of Arkansas, US.
- 2011 Linnaeus-Palme Scholarship for visit to Jiao Tong University - Antai College of Management & Economics, Shanghai, China.
- 2009-2010 Föreningssparbanken's Research Foundation, Scholarship for PhD-studies. Awarded two consecutive years.
- 2009 CESIS (Centre of Excellence for Science and Innovation Studies). Research grant for studies at University of Vienna, Austria.
- 2007 Sparbanksstiftelsen Alfas internationella stipendiefond för Högskolan i Jönköping, Research grant for studies at George Mason University, Fairfax, USA.
- 2006 The Ratio Institute, Stockholm, December 2006. Research grant for one semester of graduate studies at George Mason University, Fairfax, VA, USA.

INTERNATIONAL EXPERIENCE/EXCHANGE

- 2013 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.
- 2012 Sam M. Walton College of Business, University of Arkansas, USA. Guest researcher, three weeks.
- 2011 Jiao Tong University - Antai College of Management & Economics, Shanghai, China. Guest researcher, three weeks.
- 2009 Economics Department, University of Vienna, Vienna, Austria. 4 months.
- 2008 School of Public Policy and Centre for Public Choice, George Mason University (GMU), Fairfax, VA, USA. 6 months.
- 2002 Exchange student at Rheinisch-Westfaelische Technische Hochschule (RWTH) Aachen. Courses in Business Administration and Finance and German language course (8 months)
- 1999 Language studies at American College, Dublin, Ireland. Exam: Cambridge Certificate in Advanced English (5 months).

AD-HOC REVIEWER

Annals of Regional Science, Applied Financial Economics, Baltic Journal of Management, Corporate Governance: An international review, European Journal of Law and Economics, Journal of Small Business and Enterprise Development, Papers in Regional Science, Small Business Economics Journal.

ORGANIZATION OF WORKSHOPS AND CONFERENCES

- 2016 Special Session "Governance and Entrepreneurship" at the Uddevalla Symposium 2016, London
- 2013 Innovations, Entrepreneurial Universities and Economic Development, coorganized with Professor Martin Andersson, CIRCLE, Lund.
- 2012 Governance for Value Creation in Family Firms, co-organized with Professor Tom Berglund, Hanken Centre for Corporate Governance, Helsinki, Finland.
- 2012 The Ratio Colloquium for Young Social Scientists 2012; "Corporate Governance and Property Rights", Stockholm. 2007 The Economics of the Modern Firm, JIBS.
- 2005 7th Workshop on Corporate Governance and Investment, JIBS.